



2023

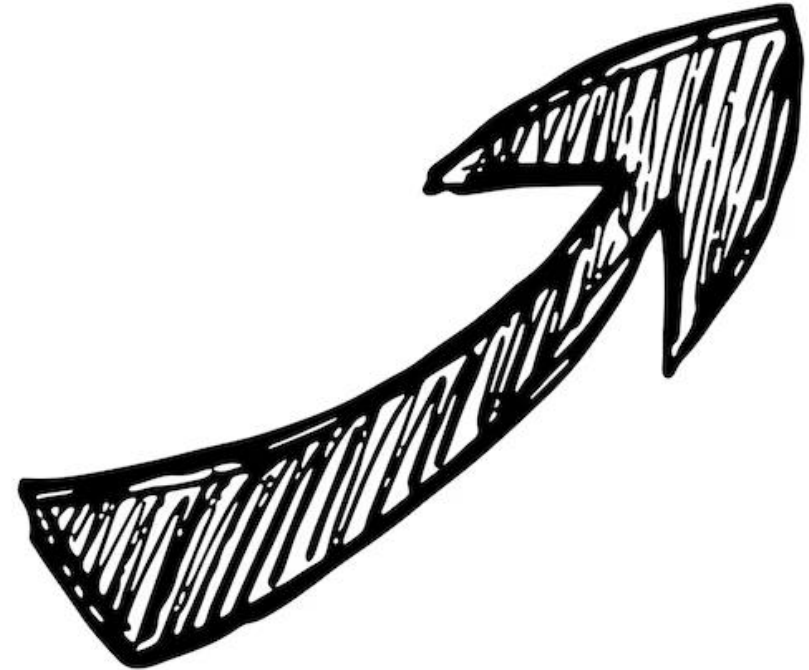
HOTEL
OPTIMAL CITY

FACHKONFERENZ FÜR DIE STADTHOTELLERIE

12. OKTOBER

Was ist Führung?

Durch das eigene Verhalten
anderen Menschen Orientierung
und Richtung geben



A hand is shown holding a string of blue paper figures, which are arranged in a line and holding hands. The figures are standing on a wooden surface. The background is a blurred wooden texture.

Partizipativ | Servant leader | Teamplayer

Welche
Führungsaufgaben
hat ein*e Leader?

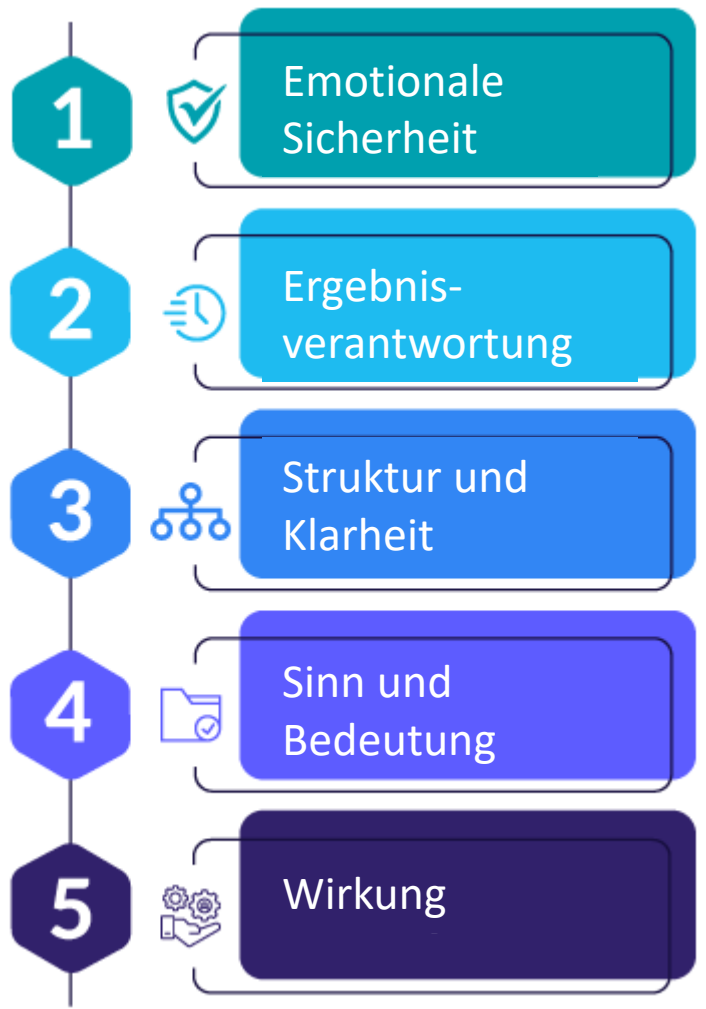
Inspire
Empower
Help to make a difference

Die Menschen
führen

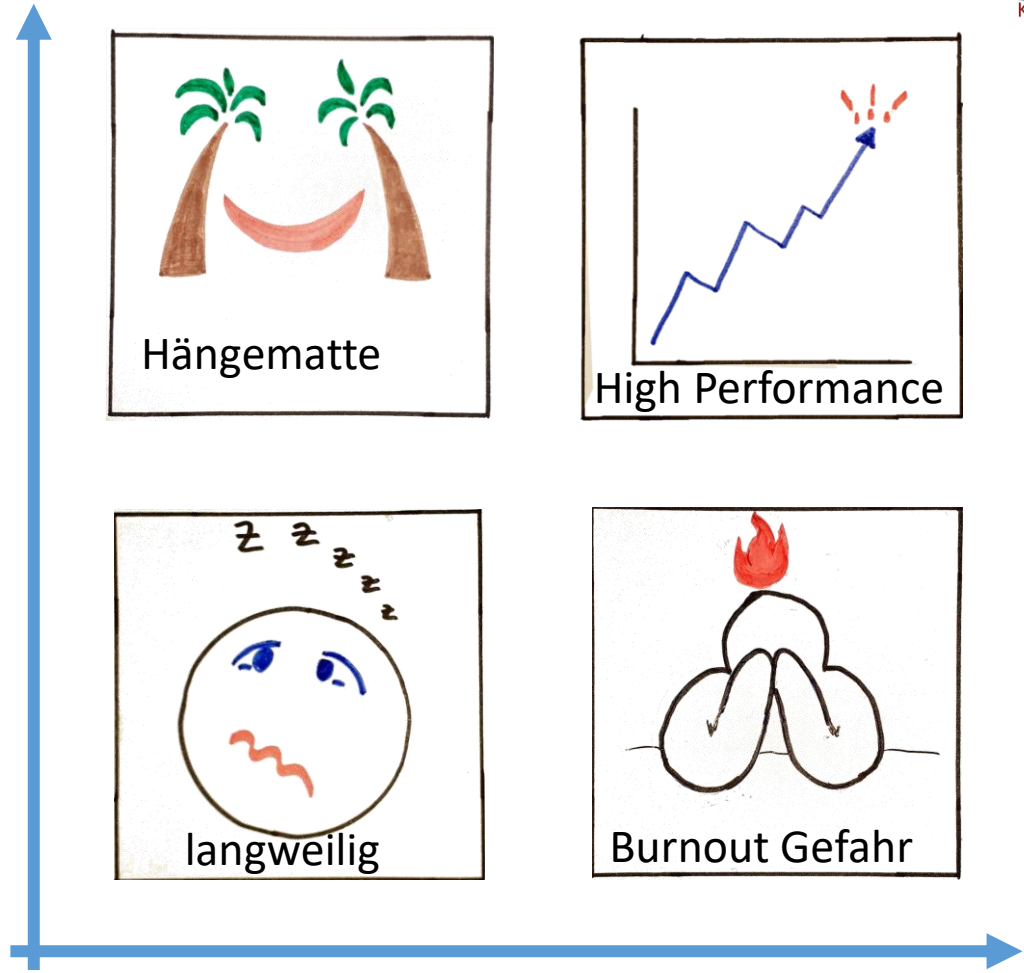
Leader?

Boss?

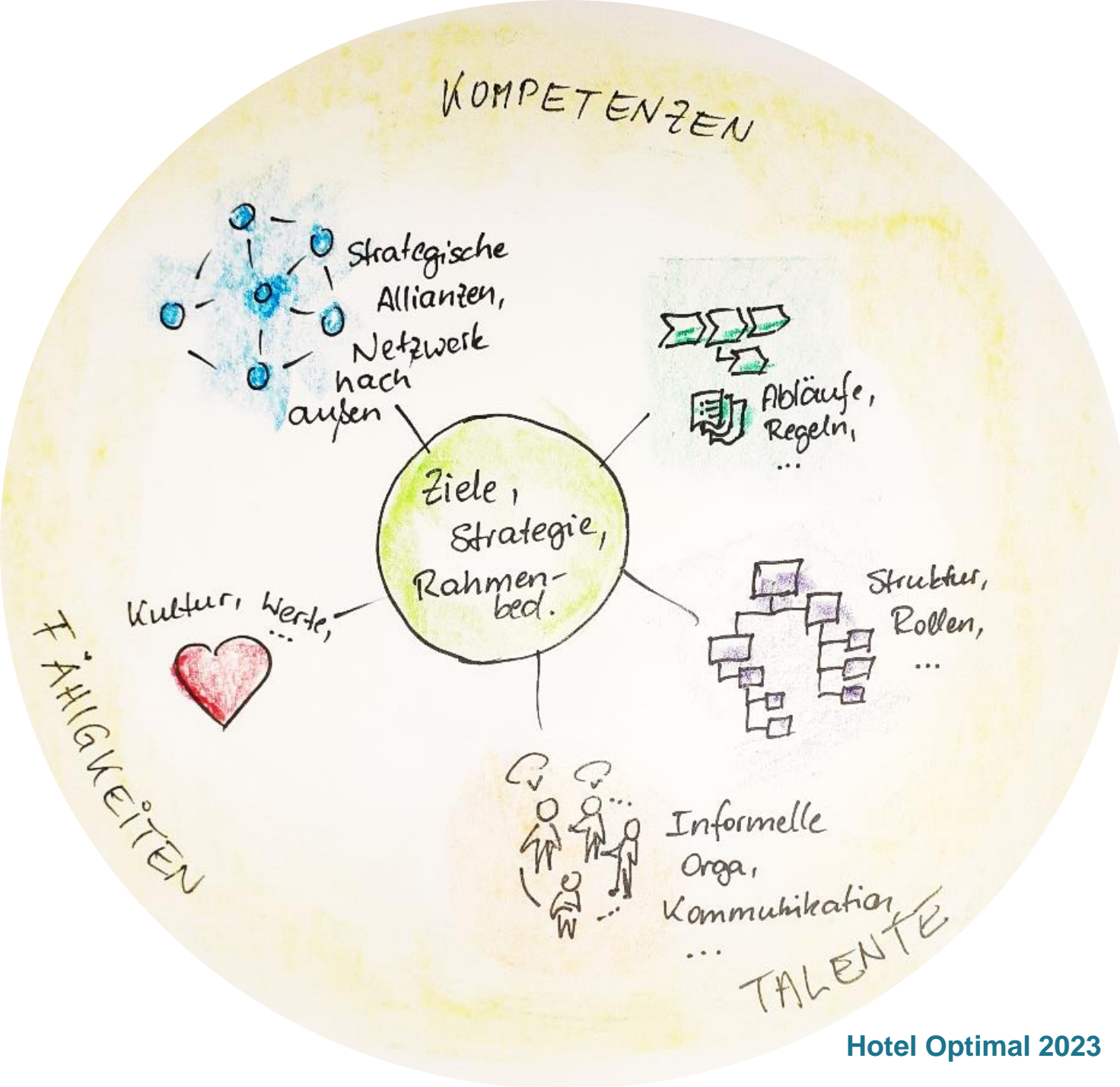
Das Business
führen



Emotionale
Sicherheit



Ergebnis-
verantwortung



Die Organisation entwickeln

- Das Business, die Ziele und die Strategie sind der Ausgangspunkt

A woman in a long, patterned, sleeveless dress stands on a stage, illuminated by a bright spotlight. To her right, a man in a blue sequined jacket and dark pants stands in profile, also illuminated by a spotlight. The stage is dark with several blue spotlights creating beams of light. The background shows stage equipment and rigging.

Leadership braucht
Selbstreflexion, starke
Persönlichkeiten und Resilienz